

## Cinemawood 2012 Sponsorship Option

S.No	Sponsorship Option	Rates	Alloted titles	Deliverables
1	Sponsorship for Title Sponsor	Rs.25 crs	1 sponsor	Branding with the name " Title Sponsor (Your Company Name) - Cinemawood Awards 2012 "
				Branding in all the communications – Backdrops, road shows, Fashion show, Inauguration, visitor badges, invitations, delegate kit, brochures, newsletters, standees, press release, media coverages etc.
				Presence in the Visitor Promotion Road shows
				A counter will be provided to showcase your products.
				Logo branding as a sponsor in all the communications .
				Sharing database of all the visitors attending the road shows.
2	Sponsor Ship for co sponsor	20 Cr	1 sponsor	Branding with the name " Title Sponsor - Cinemawood Awards 2012 " below Co- Sponsored by Your Company Name
				Branding in all the communications – Backdrops, road shows, Fashion show, Inauguration, visitor badges, invitations, delegate kit, brochures, newsletters, standees, press release, media coverages etc.
				Presence in the Visitor Promotion Road shows
				Logo branding as a co - sponsor in all the communications .
3	Sponsorship for Awards	10 cr		Branding in all the communications – Backdrops, road shows, Fashion show, Inauguration, visitor badges, invitations, delegate kit, brochures, newsletters, standees, press release, media coverages etc.
				Presence in the Visitor Promotion Road shows
				Logo branding as a co - sponsor in all the communications .
4	Sponsorship for Lanyards	Rs.15 crs	1 Sponsor	Branding on lanyard with company logo, (the same will be given to all the visitors, exhibitors, VIP's, speakers, etc along with the badge )
5	Official Delegate Kit	Rs.40 lac	1 Sponsor	Branding on official delegate kit (one side of the bag), which will be given to all the trade visitors .
6	Advertisement in the official Show guide of " Title Sponsor - Cinemawood Awards 2012 "	12 lac 10 lac 8 lac 5 lac		The Official show guide, which will be distributed to all the visitors in the official kit.
				<u>Advertisement Tariff:</u>
				Back Cover page
				Inside Front Cover page
				Inside Back Cover page
Inside Full page				
7	Sponsorship for poll branding	Rs. 1 lac/- per banner	Minimum 2 nos and Maximum 30	Banners , on flex material, In the Arena hall / Corridor / Registration counter / Food court etc.
8	Sponsorship for Fashion Show & Awards Nite	Rs.5 cr	1 sponsor	Presenting Partner
				Branding on the backdrops, invitations, branding of your company logo on the mementos for Award winners
9	Sponsorship for Insertion of your company ads booklets in the Delegate Kit	Rs. 10,00,000/-	03 sponsor	Shall carry your company ads as insertation in the delegate kit
10	Sponsorship of food for Awardees / Participants	3 cr	01 sponsor	Lunch sponsor for the Awardiess/ participants during all days of the show.
				Branding of your company logo in the lunch coupons.
				4 banners of your company in the food court.
11	Sponsorship for official Transportation	Rs. 5 cr / Barter	01 sponsor	Branding of your company logo will carry on all transportation.
12	Sponsorship for official Media Partner	Rs 5 cr		